

PANKAJ RAGHAV

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GRAPHIC DESIGNER

Creative Graphic Designer with 5+ years of experience in branding, typography, Adobe Creative Suite, and AI image & video generation.

WORK EXPERIENCE

Graphic Designer | IndiaIT360 Pvt. Ltd.

Sep 2025 - Present

- Designed digital assets & social content; collaborated with marketing teams; delivered creative solutions using Adobe tools to support campaigns and enhance user engagement.
- Created visual content for ads, websites, and social media; ensured brand consistency.

Graphic Designer | Thinkovative

Nov 2024 - Aug 2025

- Designed digital assets, branding, and social content; collaborated with marketing teams; delivered creative solutions using Adobe tools to support campaigns and enhance user engagement.
- Created visual content for ads, websites, and social media; ensured brand consistency; used Adobe Creative Suite; supported marketing strategies with engaging, user-focused design solutions.

Graphic Designer Trainer | Techvidya Education

March 2020 - Feb 2024

- Developed and delivered comprehensive graphic design training programs to 100+ students, covering design principles, typography, branding, and the Adobe Creative Suite (Photoshop, Illustrator, InDesign).

Graphic Designer | Gmigh / Tesca Lighting

September 2022 - Freelance

- Designed marketing materials, including brochures, posters, and banners for 30+ clients, improving client branding by 25%.
- Collaborated with cross-functional teams to create and implement design concepts for web and mobile applications.

SKILLS

- Creativity & Innovation
- AI Image Generation
- Time Management
- AI Video Generation

EDUCATION

10TH / 12TH | MARIGOLD PUBLIC SCHOOL

2016 - 2018

- Studied Process planning, coordination, and efficiency
- Worked with various industries on launching efficient Process Systems

Graphic Designing | TECHVILLA EDUCATION

2018 - 2019

- Graphic Designing (Illustrator, Photoshop, InDesign)
- Video Editing (Premiere Pro, After Effect)

B.com | DR BHIM RAO AMBEDKAR UNIVERSITY

2020 - 2023

- GPA: 4.10
- Minor in Process Management

INTERESTS

- Gaming
- Digital Marketing

AWARDS

- Graphic Designer Certificate
- Video Editor Certification
- Tally Global Certificate
- Excel Certificate