PANKAJ RAGHAV

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GRAPHIC DESIGNER

Graphic Designer with 5+ years of experience in industry. Skilled in banding, typography and adobe creative suite. Seeking a challenging role to contribute expertise and drive growth.

WORK EXPERIENCE

Graphic Designer | Thinkovative   Nov 2022 - Present

- Designed digital assets, branding, and social content; collaborated with marketing teams; delivered creative solutions using Adobe tools to support campaigns and enhance user engagement.
- Created visual content for ads, websites, and social media; ensured brand consistency; used Adobe Creative Suite; supported marketing strategies with engaging, user-focused design solutions.

Graphic Designer Trainer | Techvidya Education   March 2020 - Feb 2024

- Developed and delivered comprehensive graphic design training programs to 100+ students, covering design principles, typography, branding, and the Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Customized curriculum for beginner, intermediate, and advanced learners, achieving a 95% student satisfaction rate and improved design proficiency.

Graphic Designer | Gmight / Tesca Lighting   September 2022 - Freelance

- Designed marketing materials, including brochures, posters, and banners for 30+ clients, improving client branding by 25%.
- Collaborated with cross-functional teams to create and implement design concepts for web and mobile applications.

SKILLS

- Creativity & Innovation
- Attention to Detail
- Collaboration & Teamwork
- Time Management
- Communication

EDUCATION

10TH / 12TH | MARIGOLD PUBLIC SCHOOL   2016 - 2018

- Studied Process planning, coordination, and efficiency
- Worked with various industries on launching efficient Process Systems

B.com |DR BHIM RAO AMBEDKAR UNIVERSITY   2020 - 2023

- GPA: 4.10
- Minor in Process Management
- Thesis in Modelling and Analysis of Process Efficiency in a Cement Plant

INTERESTS

- Gaming
- Chess
- Sports
- Digital Marketing

AWARDS

- Graphic Designer Certificate
- Video Editor Certification
- Tally Global Certificate
- Excel Certificate

PORTFOLIO
Pankaj.xyz